

GEORGE WASHINGTON LEADERSHIP ★ INSTITUTE

SAMPLE SCHEDULE FOR CORPORATE GROUPS **ONE DAY PROGRAM IN SUPPORT OF EXECUTIVE LEADERSHIP DEVELOPMENT** **(THIS CAN BE CUSTOMIZED TO MEET CORPORATE NEEDS)**

- 9:00am** **Arrival and Opening Remarks by Corporate Leadership**
- 9:15am** **Washington’s Enduring Relevance: An Integrated Approach to Strategy, Leadership, and Management**
Utilizing specific examples from George Washington’s military and political career, this session will explore Washington’s approach to the components of a successful strategy and the importance of fully integrating strategy with the best principles of leadership and management. This session can be highly interactive, encouraging questions and discussions.
- 10:45am** **“Be Washington”**
Learn more about the leadership of George Washington through Mount Vernon’s newest digital interactive experience. Participants will play a role in one of four scenarios and face the same decisions that Washington faced as Commander-in-Chief and President of the United States, and have the opportunity to analyze and reflect on Washington’s and their own leadership.
- 12:00pm** **Lunch at the Washington Library**
- 1:00pm** **Tour of Reading Room and Rare Books Suite**
Step behind the “exhibition glass” and view firsthand authentic documents and letters that were penned by George Washington or written to Washington, learning more about the character of the leader through his own words and collections.
- 1:30pm** **Leading in Times of Change: Credibility, Communication, Collaboration, & Vision**
Credibility, Communication, Collaboration, and Vision are all essential components of effective leadership. In times of change, Washington demonstrated these abilities during his tenure as Commander-in-Chief and as the first President of the United States. This session will explore examples of these traits in Washington’s own life and how these characteristics can be implemented in today’s leadership.
- 3:15pm** **George Washington: Visionary Entrepreneur**
Washington’s success as a general and as our first President was greatly informed by his success and experience as an entrepreneur. As a farmer, miller, distiller, and shipper, he learned the requirements for production, marketing, and finance.
- 4:15pm** **Private Session for Internal Corporate Wrap Up**

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- 5:00pm** **Reception on Library Terrace and Tour of Reading Room and Rare Books Suite**
Alternatively, a tour and reception of Washington's Gristmill and Distillery can provide a glimpse of Washington the Entrepreneur and Successful Businessman.
- 6:00pm** **Private Evening Tour: The Man and His Mansion**
Learn from Washington's best autobiography – his home. Not only is the Mansion one of the finest examples of American colonial architecture, but it was a reflection of his character and personality, as well as his vision for our new nation. Hear stories of both the evolution of an 18th-century mansion, plantation and the man who called it home.
- 7:00pm** **Dinner at Mount Vernon Inn**